



FOR IMMEDIATE RELEASE:

International Conference Infuses Femininity & Spirituality Back Into the Businesswoman

Brunnen, Switzerland, July 19, 2006 – Business mavens often preach that success comes at the expense of personal fulfillment. For women, who abandon femininity and spirituality to assimilate into the workplace, business achievement comes at a high price. Many give up time to nurture themselves and their families to climb the corporate ladder. Some businesswomen denounce the notion that they must give up their femininity to become entrepreneurs or executives. These women, and others from around the world, will converge at the International Conference for Women and Women Entrepreneurs on October 13-15, 2006 in Brunnen, Switzerland.

“The conference offers women a safe environment to voice their fear about owning their spirituality and encourages them to use it to transform their life and surroundings,” states founder Olakunbi Korostensky. As a naturopathic doctor and psychotherapist for over twenty years, she knows the effect of stress on the body and spirit. “I have seen how women struggle with their lives, relationships and businesses. Women would live a happier life if they would reclaim their femininity on all levels.” This holistic approach, taught in Korostensky’s popular seminars, is the central focus of the conference. She will not be alone at the podium. Korostensky recruited nine world-renowned experts from the fields of business, marketing, spirituality and natural health to educate, entertain and inspire conference attendees.

Stefanie Hartman’s presentation, “How Women are Becoming Expert Millionaires, Selling Information They Already Have!” is one of the most anticipated. The certified marketing consultant transformed the careers of many entrepreneurs - taking one unknown author to bestseller status in six weeks. “People are blown away when I show them how they can use information they already have to make money and build a viable business,” states the marketing authority. Professional certified coach Heidi Röthlisberger, systemic management and leadership specialist Teresa Mocna, author and publisher Motunlayo Sofowote and empowerment guru Carole Spiers will join her.

To cultivate spiritual and mental well being, conference attendees will hear from psychiatrist Dr. Mitchell Gibson, spiritual teacher and author Dr. Margo Kirtikar, Sufi teacher Annette Kaiser and natural health consultant Vivien Clere Green. “I would have loved to have these experts on my talk show. I know this weekend is going to shape our future as women. It is time to play the feminine card,” exclaims moderator Nicole Noevers. An acclaimed journalist and television personality, Noevers’ talk show “Nicole – Decision in the Afternoon” aired in Germany, Austria and Switzerland.

The conference venue, the Seehotel Waldstätterhof in the heart of Switzerland, is no coincidence. Set in the picturesque town of Brunnen, the hotel provides the perfect escape for attendees. The itinerary also contributes to its serenity. Romps to nightclubs and after parties are noticeably

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absent. Instead, Saturday ends with a poetry reading from a burgeoning writer and music. The conference closes on Sunday with the operatic voices of Anne-Marie Karger and Isabella Baumeler. “We are excluding all habitual extracurricular activities that could distract attendees from the purpose of the conference, which is for women to recognize their feminine power and to connect with it,” asserts Korostensky. Conference attendees will not have to wait until the next conference to connect with that power or each other. Korostensky will launch the Awaken Women International program, a global network of guidance and support including a telephone support group categorized by age groups. Registration for the International Conference for Women and Women Entrepreneurs is open to the public. Deadlines and fees are available at www.awakenwomen.com.

About Olakunbi Korostensky ND

Olakunbi Korostensky has been one of Switzerland’s leading naturopathic doctors and psychotherapists for over twenty years. Businesswomen flock to her seminars to infuse spirituality and femininity into their lives for total excellence. This innate ability to teach and heal led Korostensky to found Switzerland’s Foundation for Attitudinal Healing. Based on Dr. Gerald Jampolsky’s award-winning model, Attitudinal Healing integrates spiritual principles into a psychological format. Korostensky also founded the International Conference for Women and Women Entrepreneurs. Set for October 2006, the conference will empower women to reclaim their dormant spirituality and femininity for a fulfilling life. For more information on Korostensky’s work, visit www.awakenwomen.com.

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